

Rep Order# 7905410 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 25008 Printed: 09/20/2012 10:34 AM 1 of 5
EC'd Yes Last Received: 09/20/2012 9:49 AM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () RNC/LOVE, MIA
Product LOVE/CD4/RNC
Estimate# 919925
Buyer TRISH DOME
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //919925
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	TODAY	9A-10A	:30	09/21-09/21	1	\$100.00	1
2	M-TH	TODAY Buyline Comment: 1/DAY	9A-10A	:30	09/24-09/27	4	\$100.00	4
3	M-TH	RACHAEL RAY Buyline Comment: 1/DAY	10A-11A	:30	09/24-09/27	4	\$100.00	4
4	F	RACHAEL RAY	10A-11A	:30	09/21-09/21	1	\$100.00	1
5	F	STUDIO 5	11A-12P	:30	09/21-09/21	1	\$85.00	1
6	M-TU	STUDIO 5 Buyline Comment: 1/DAY	11A-12P	:30	09/24-09/25	2	\$85.00	2
7	M-TH	NEWS Buyline Comment: 1/DAY	12P-1P	:30	09/24-09/27	4	\$85.00	4
8	F	NEWS	12P-1P	:30	09/21-09/21	1	\$85.00	1
9	F	DAYS	2P-3P	:30	09/21-09/21	1	\$80.00	1
10	M-TH	DAYS Buyline Comment: 1/DAY	2P-3P	:30	09/24-09/27	4	\$80.00	4
11	F	DR PHIL	3P-4P	:30	09/21-09/21	1	\$50.00	1

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12	TU	3P-4P	:30	09/25-09/25	1	\$50.00	1
13	SU	9A-930A	:30	09/23-09/23	1	\$40.00	1
14	SU	10A-1030A	:30	09/23-09/23	1	\$20.00	1
15	F	4P-5P	:30	09/21-09/21	1	\$90.00	1
16	M-TH	4P-5P	:30	09/24-09/27	4	\$90.00	4
17	M-TH	5A-6A	:30	09/24-09/27	4	\$10.00	4
18	F	5A-6A	:30	09/21-09/21	1	\$10.00	1
19	F	6A-7A	:30	09/21-09/21	1	\$100.00	1
20	M,W	6A-7A	:30	09/24-09/26	2	\$100.00	2
21	F	7A-8A	:30	09/21-09/21	1	\$250.00	1
22	TU-TH	7A-8A	:30	09/25-09/27	3	\$250.00	3
23	F	8A-9A	:30	09/21-09/21	1	\$110.00	1
24	TU	8A-9A	:30	09/25-09/25	1	\$110.00	1
25	SU	7A-8A	:30	09/23-09/23	1	\$20.00	1
26	SU	8A-9A	:30	09/23-09/23	1	\$90.00	1

Buyline Comment: 1/DAY

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MEET THE PRESS

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27	F	NEWS	5P-530P	:30	09/21-09/21	1	\$210.00	1
28	TU	NEWS	5P-530P	:30	09/25-09/25	1	\$210.00	1
29	M-TU	NEWS Buyline Comment: 1/DAY	6P-630P	:30	09/24-09/25	2	\$170.00	2
30	F	NEWS	630P-7P	:30	09/21-09/21	1	\$140.00	1
31	M-TH	NEWS Buyline Comment: 1/DAY	630P-7P	:30	09/24-09/27	4	\$140.00	4
32	SA	NEWS	6P-630P	:30	09/22-09/22	1	\$100.00	1
33	SU	NEWS	4P-430P	:30	09/23-09/23	1	\$70.00	1
34	TU	TONITE SHOW	1035P-1135P	:30	09/25-09/25	1	\$100.00	1
35	F	LATE NIGHT	1135P-1235A	:30	09/21-09/21	1	\$60.00	1
36	M-TU	LATE NIGHT Buyline Comment: 1/DAY	1135P-1235A	:30	09/24-09/25	2	\$60.00	2
37	SA	SPORTS BEAT	1035P-1105P	:30	09/22-09/22	1	\$75.00	1
38	SA	OUTDOORS W ADAM	1105P-1135P	:30	09/22-09/22	1	\$100.00	1
39	F	10P NEWS	10P-1035P	:30	09/21-09/21	1	\$900.00	1
40	M-TU	10P NEWS Buyline Comment: 1/DAY	10P-1035P	:30	09/24-09/25	2	\$900.00	2
41	SA	NEWS	10P-1035P	:30	09/22-09/22	1	\$550.00	1

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42	SU	NEWS	10P-1035P	:30	09/23-09/23	1	\$650.00	1
43	F	GAME NIGHT LIVE	630P-7P	:30	09/21-09/21	1	\$120.00	1
44	SA	GAME NIGHT LIVE	630P-7P	:30	09/22-09/22	1	\$30.00	1
45	M	THE VOICE	7P-9P	:30	09/24-09/24	1	\$900.00	1
46	TU	THE VOICE	7P-8P	:30	09/25-09/25	1	\$1,500.00	1
47	TU	RECIPE ROCKS	830P-9P	:30	09/25-09/25	1	\$1,100.00	1
48	TU	PARENTHOOD	9P-10P	:30	09/25-09/25	1	\$1,200.00	1
49	F	WHITNEY/COMM	7P-8P	:30	09/21-09/21	1	\$350.00	1
50	F	GRIMM	8P-9P	:30	09/21-09/21	1	\$400.00	1
51	F	DATELINE	9P-10P	:30	09/21-09/21	1	\$400.00	1
52	SU	SUNDAY NIGHT FB	615P-930P	:30	09/23-09/23	1	\$1,000.00	1

---REPORT TOTALS---

Report Totals: 80 / \$17,355.00

---SALES MONTHLY TOTALS---

Sep 12: 80 / \$17,355.00

Sales Totals: 80 / \$17,355.00

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Station Totals: 80 / \$17,355.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$96,775	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		XUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+